**Call for contributions**

**Corporate Social Responsibility in Challenging Times**

**Deadline for Abstracts: 1st October, 2015**

**Editors**:

**Samuel O Idowu, London Metropolitan University, UK and Stephen Vertigans, Robert Gordon University, UK**

**Description**

*Corporate Social Responsibility* (CSR) has become a topic of increasing importance in all areas of our existence – in business, politics, academia and the civil society in general. Issues relating to CSR are discussed, researched and propagated in all economies around the globe. There is practically nowhere in the world today where issues relating to CSR, Sustainability, Ethics and Governance are not debated, researched, encouraged, practiced and perceived as being desirable. In fact, it is a core part of corporate strategies of many companies in most economies.

CSR activities some scholars have argued are just like an insurance policy premium on an insurable interest, when times are hard one either cancels the policy or allows the current policy to expire un-renewed. How has CSR faired during the recent financial crisis? Have companies abandoned or cancelled planned CSR activities because times are hard? Or do companies perceive hard times as great impetus for more CSR activities? Chapters in this book provide answers to these and many other questions in times when things are not so great for companies either on a micro or macro level.

The intention to add to knowledge by exploring issues relating to how corporate entities from around the world cope with challenges in terms of their CSR activities in periods when things are difficult, in the quest to help find solutions to our social, economic and environmental challenges is the motivation for wanting to consolidate in a single book. It is believed that the way different dimensions of CSR, Sustainability, Ethics and Governance are propagated when times are hard would be of interest to CSR scholars, practitioners and stakeholders in general worldwide. Thus, this editor seeks original contributions that explore different versions CSR practices in difficult times from around the world.

Submissions should address the following areas of CSR in difficult times from country of interest or the country of abode by the author:

* What constitute CSR in the particular economy in focus
* Social, economic, environmental and political challenges faced by nation
* Challenges faced by corporate entities operating in the particular environment.
* The methods used by Governments, International Organisations and NGOs to lessen the burden of these challenges
* How SMEs attempt to deal with these challenges could also be explored focus

**Contributions**

Contributors should be broadly familiar with various aspects of CSR in the country of interest or where they reside.

Each of the Chapters should be about 7,000 words.

**Schedule**

Main deadlines:

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| * 1st October 2015: | Deadline for abstracts (max. 300 words) |
| * 31st October 2015: | Notification of acceptance of contributions |
| * 1st January 2016: | Deadline for full paper (max. 7,000 words) |
| * 31st February 2016: | Reviewers feedback |
| * 1st July 2016 | Final revised contribution |

All papers shall be peer-reviewed by contributors. The submission deadline for initial expressions of interest in the form of abstracts of approximately 300 words is Thursday 1st October 2015. Abstracts should be sent as e-mail attachments to the Editors: Samuel O Idowu, [s.idowu@londonmet.ac.uk](mailto:s.idowu@londonmet.ac.uk) and Stephen Vertigans, s.vertigans@rgu.ac.uk.

The book will be published by a major European publishing company.